



The Internship program at Woodmen Valley Chapel gives interns a true picture of what it means to work at a church and helps interns determine if God is leading them to vocational ministry. As such, this internship position is 55% for the growth of the intern and 45% for strengthening ministry at Woodmen.

Interns are staff members within a ministry team. They must adhere to Woodmen's high expectations of working with excellence, serving others, and loving well. As valued team members, interns also receive intentional, caring support and guidance. They meet with coaches and mentors, attend weekly leadership classes, direct feedback, and take time to get to know God more through the summer!

**Competitive Candidate Qualities:**

- A maturing relationship with Christ
- Previous experience volunteering or working in the areas below
- Strong work ethic, hunger for growth and a positive attitude

## COMMUNICATION STRATEGY JOB DESCRIPTION

### **JOB FUNCTIONS**

1. Champion digital platforms to tell stories, promote events and celebrate the way God is moving through the Woodmen community
2. Write and publish copy for Woodmen's app, website and social media, maximizing the potential of digital tools as key drivers in the church's overall communications strategy
3. Advocate Woodmen's brand voice, driving consistent, positive engagement across all platforms
4. Create clear, memorable, quick-hitting copy that appeals to diverse audiences
5. Find compelling God-stories and develop them into content that inspires and informs
6. Create and curate content for social media accounts, scheduling posts and maximizing ad opportunities
7. Leverage Woodmen's Content Management System (Currently Rock RMS) to drive web and app content
8. Enhance the church's SEO, evaluating data and implementing strategies for increased reach and impact
9. Other duties as assigned

### **LEADERSHIP DEVELOPMENT**

*Fundamental building blocks for finding and sharing creative, compelling God-stories in ministry*

### **LEADERSHIP OPPORTUNITIES**

*Leading creative projects through to completion and developing creative voice*

### **COLLABORATION**

*Cross-departmental service and support, team meetings and brainstorming sessions, and church-wide copy development*

### **MAKING MINISTRY RUN**

*Cohesive branding throughout the Woodmen website, app, and social media that meet ministry needs for each week*